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June 5, 2002

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth St., S.W.
Washington, D.C. 20554

**Re: Federal-State Joint Board on Universal Service,
CC Docket No. 96-45**

Dear Ms. Dortch:

On behalf of the Competitive Universal Service Coalition ("CUSC"), presentations regarding the proceeding listed above were made today to members of the Federal/State Joint Board on Universal Service and its staff. We made a presentation (by telephone) to Billy Jack Gregg, Director, West Virginia Consumer Advocate Division; participants on behalf of CUSC included Mark Rubin of Western Wireless Corp., and my colleague Michele Farquhar and me. The attached summary of the content of the presentations was e-mailed to Mr. Gregg.

In addition, I sent an e-mail message attaching the same summary to Bryan Tramont, senior legal advisor to Commissioner Abernathy; Matthew Brill, legal advisor to Commissioner Abernathy; Jordan Goldstein, senior legal advisor to Commissioner Copps; and Dan Gonzalez, senior legal advisor to Commissioner Martin. A copy of my cover e-mail message is also attached.

Please contact me if you have any questions.

Respectfully submitted,

/s/

David L. Sieradzki
Counsel for the Competitive Universal
Service Coalition

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Enclosures

cc: Billy Jack Gregg
Bryan Tramont
Matthew Brill
Jordan Goldstein
Dan Gonzalez

CUSC Presentation Regarding Issues Before the Universal Service Joint Board

Introduction

- CUSC consists of wireless and wireline companies that provide, or seek to provide, basic universal service in competition with ILECs. Members include Dobson, U.S. Cellular, VoiceStream, Western Wireless, ALTS, CompTel, and others.
- Local competition is just beginning to get off the ground in rural areas. This progress has been slow and difficult, in part due to sustained regulatory opposition from rural ILECs. For example, in many states it has been very difficult to obtain designation as an ETC.
- To enable competition to develop as contemplated by the Telecom Act of 1996, regulators must eliminate artificial regulatory barriers to entry, such as past universal service policies that provided support exclusively to ILECs.
 - To eliminate this barrier to entry, all support must be explicit, competitively neutral, and fully portable (*i.e.*, competitive entrants and ILECs get the same amount per line served).

“Definition of Universal Service” Proceeding

- Adding more services or functionalities to the definition would exclude carriers that cannot provide those services or functionalities from qualifying as ETCs. This could deprive consumers of the opportunity to purchase basic local services from additional carriers.
 - Broadband and high-speed Internet connectivity, while worthy policy goals, should not be added to the definition of universal service. Many carriers – wireless as well as many rural ILECs – will be able to provide such services in the near future, but may not be able to do so now.
- The definition of universal service should avoid locking in existing technologies or rate structures favored by ILECs.
 - For example, requiring ETCs to include a minimum number of “local” minutes in rate plans would require regulators to lock in existing definitions of which services are “local” and which are “long distance.” This would unnecessarily inhibit creativity in responding to consumer demands with new types of combined local/long distance offerings.
- “Equal access” should not be added to the definition.
 - Equal access does not meet the requirements of Section 254(c)(1), because it is not a “service” that consumers have “opted” to purchase through “free market” decisions. Rather, equal access is a legal mandate that courts and regulators imposed on ILECs to prevent them from leveraging their local monopoly power into the long distance market.
 - The application of equal access to the highly competitive wireless industry is completely out of context. This is a classic example where “regulatory parity” is not appropriate. Adding equal access to the definition would effectively exclude cellular and PCS carriers from qualifying as ETCs, given their statutory exclusion from equal access requirements

(§ 332(c)(8) of the Act) and costs of modifying existing equipment. Thus, adding equal access to the definition would be profoundly anti-competitive, which is why the Joint Board and the FCC rejected this idea in 1996-97.

- » Consumers should have the right to decide whether they want to buy local service from an ILEC (including benefits such as equal access) or from an alternative carrier that may offer a different set of benefits (*i.e.*, mobility, calling plans with large “local” calling areas or combinations of local and long distance minutes, and so on).
- » Lack of equal access requirements enables wireless and other new entrants to provide consumer benefits, including (1) rate plans that integrate local and long distance, and (2) lower long distance rates due to the ability to negotiate with one long distance carrier to obtain the lowest wholesale per minute long distance rate for its customers.
- It is immaterial that competitive ETCs in rural ILEC areas receive portable support based on ILECs’ embedded costs, including the cost of equal access.
 - » This argument doesn’t relate to the definition of universal service; it is really an assault on the fundamental principle of portability, which as noted above is critical to eliminate barriers to entry.
 - » Competitive ETCs, new entrants with relatively few customers, generally are likely to have significantly higher embedded costs per-line than most ILECs.
 - » For over 25 years the FCC has declined to require embedded cost studies from competitive entrants. Portability enables this sensible, deregulatory policy to continue.

10th Circuit Remand Proceeding

- The Tenth Circuit remand order requires the FCC to consider “inducements” to states to develop state universal service programs that complement the FCC’s policies.
 - States should be encouraged or “induced” to designate competitive entrants as ETCs in a competitively and technologically neutral manner, using streamlined procedures comparable to those that were used for designating ILECs.
 - States that want to participate in the federal universal service program should not be allowed to use the ETC designation process to impose non-competitively neutral requirements on wireless or wireline entrants. The ETC designation process must not be used as a way to circumvent Section 332(c) of the Act.
 - States should be encouraged to ensure that any and all intrastate support mechanisms are competitively neutral – *i.e.*, ILECs should not receive explicit or implicit support that is unavailable to competitive entrants.
 - » For example, states that decide to provide support for only a single line per customer should ensure that such support is shared equally among all the ETCs that provide service to a customer, rather than adopting an anti-competitive assumption that the ILEC line is the “primary” line.

From: Sieradzki, David L.
Sent: Wednesday, June 05, 2002 3:09 PM
To: Brill, Matthew (E-mail); Tramont, Bryan (E-mail); Goldstein, Jordan (E-mail); Gonzalez, Daniel
Cc: Farquhar, Michele C.; Mark Rubin (E-mail)
Subject: CUSC on Universal Service Joint Board Issues

Dear Matt, Bryan, Jordan, and Dan,

For your information, I'm attaching a two-page talking points summary regarding two proceedings currently before the Universal Service Joint Board: the "definition of universal service" proceeding -- especially the equal access issue -- and the 10th Circuit remand proceeding. The Competitive Universal Service Coalition used this summary in presentations to all 5 of the state members of the Joint Board (and filed appropriate ex partes). We thought you'd like to see it as well, and would welcome the opportunity to discuss these issues further.

Please contact Michele Farquhar (202-637-5663) or me if you have any further questions.

--David Sieradzki
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CUSC Talking Pts
for Joint Boa...